



The JOY Kid Triathlon is two faced. On one side, our kids will find a place to compete against themselves year over year, pushing themselves to reach to greater heights. Our race is timed and internationally posted, giving our kids an edge as they grow older to get recognized, sponsored, and supported towards college tuition and awards. We want to encourage the community to get behind this event and recognize the kids and their efforts to train and condition from something that helps the experience JOY.

On the other hand, our race is a non-profit community supporter. We are still in search for a place in need but our ambitions are set on helping the children of Eugene/Springfield. We know we will find a home for our funding and your sponsorship dollars as we grow. For now, we are building.

Our Race supports families in our area as well as surrounding towns and cities to Eugene. The triathlon houses ages from 0-15.

All JOY Kid sponsorship donations are tax deductible. It is your sponsorship dollars that make this race possible, as the timing chips, the needs of CHOSEN CHARITY (see charity drive) don't pay for themselves. This is a non-profit event, who's primary focus has always been the children; to provide a positive, active, learning, growing, athletic, confidence-building, memorable, and fun event for them, as well as areas of need in our city. We appreciate your help and support to make this possible.



Sponsorship Details:

Tier 1:

- \$1000
 - 3 Free Race Entry Packages, 1 Parent + 1 Child each package
 - Banner Display at race
 - Business name on back of Tshirt
 - Business link & logo on website
 - option to provide promotional items, goodies, coupons, toys, food products, or water bottles for # goodie bags
 - option to provide goods and/or services for raffle
 - one microphone acknowledgment per business sponsor, plus one microphone acknowledgement for each raffle prize donated (attach business card to the prize)
 - 2 optional Addons (Below)

Tier 2

- \$500
 - 2 Free Race Entry Packages, 1 Parent + 1 Child each package
 - Banner Display at Race
 - Business name on shirt
 - Business Link/logo on website
 - option to provide promotional items, goodies, coupons, toys, food products, or water bottles for # goodie bag
 - option to provide goods and/or services for raffle
 - one microphone acknowledgment per business sponsor, plus one microphone acknowledgement for each raffle prize donated (attach business card to the prize)
 - 1 Optional Addon (Below)

Tier 3

- \$250
 - 1 Free Race Entry package, 1 parent + 1 Child
 - Business name on tshirt
 - Business Link/logo on website
 - option to provide promotional items, goodies, coupons, toys, food products, or water bottles for # goodie bag
 - option to provide goods and/or services for raffle
 - one microphone acknowledgment per business sponsor, plus one microphone acknowledgement for each raffle prize donated (attach business card to the prize)

ALL: 401c corporation tax deductible receipt (upon request)

Add On Options:

- Sponsored Water Station with Logo, shirts, company volunteers
- Dress the Finish Line Tier 1 Only (First Come First Serve)
- Banners along race and finish line
- Taking Ideas :)

More details and online sponsorship can be found at joykidtriathlon.com/sponsors/